

NDDU VISION-MISSION STATEMENT

VISION

Notre Dame of Dadiangas University is a Catholic, Filipino Institution of Academic Excellence established by the Marist Brothers of the Schools (*F.M.S.-Fratres Maristae a Scholis*) characterized by St. Marcellin Champagnat's ideals of simplicity, humility and quiet zeal for God's work as inspired by the Blessed Virgin Mary. The school is dedicated to the formation of persons in all levels of learning, who, as **Christian Leaders, Competent Professionals, Community-Oriented Citizens and Culture-Sensitive Individuals** will actively participate in building a peaceful and progressive nation.

MISSION

As a **Catholic Educational Institution**, NDDU shares in the Church's mission of evangelization by integrating life and faith;

As a **Filipino Institution**, NDDU seeks to preserve Filipino Culture and propagate love of country and its people;

As an **Institution of Quality Education**, NDDU aims leadership in Curricular Programs, Multi-Disciplinary Programs, Research, and Community Service;

As a **Marist Institution**, NDDU promotes the core values of Family Spirit, Marian Spirit, Simplicity, Presence, Preference for the Least Favored, Love of Work, and Integrity of Creation; and

As a **Community-Oriented Institution**, NDDU aims to respond to the challenges of the locality it is serving: South Cotabato, Sultan Kudarat, Sarangani Province and, General Santos City (SOCSKSARGEN Area).

COLLEGE OBJECTIVES

The College of Engineering and Technology aims to:

- Educate students to become Christian leaders, competent professionals. Community-oriented citizens, and culture-sensitive individuals in order to contribute to the professional workforce in Engineering, Architecture, and Information Technology
- Serve the Engineering, Architecture, and Information Technology profession and the society through excellence in research and innovation that discovers new knowledge and enable new technologies and systems.
- Embrace a culture of service to the local, national, and international communities

For more information, please see
The University Registrar or
Call (083) 552 4444 local 2211,
or visit us at
www.nddu.edu.ph

COURSES OFFERED

Notre Dame of Dadiangas University started operating its high school department in 1953. In 1959 the school offered the following courses: Liberal Arts, Commerce and one (1) year Secretarial course. However, NDDU endeavors to keep up with the demands of the times and with the modern trends in education, as well as to contribute to the manpower building of the General Santos community and of the country. To attain these, it now offers more programs relevant to the needs of the country. The following are the programs:

POST GRADUATE

- Doctor in Management *major in Human Resource Management*
- Doctor of Philosophy in Education
- Doctor of Philosophy in Language Education
- Doctor of Philosophy in Science Education *major in Biology*

GRADUATE with Accreditation Level

- Master in Business Administration (Thesis & Non-Thesis) *PAASCU Level I*
- Master in Public Administration (Thesis & Non-Thesis) *PAASCU Level I*
- Master of Arts in Education *PAASCU Level I*
Major: *Mathematics, Teaching English as a Second Language*
Guidance and Counseling Early Childhood Education
Educational Management Science Education
Religious Education
- Master in Engineering Program *major in Civil Engineering*
- Master of Arts in Nursing

UNDERGRADUATE with Accreditation Level

Five Year Courses	
• BS Architecture	• BS Electrical Engineering
• BS Civil Engineering <i>PAASCU Level II</i>	• BS Electronics and Communications Eng'g
• BS Computer Engineering	• BS Industrial Engineering <i>PAASCU Level I</i>
Four Year Courses	
• BS Accountancy <i>PAASCU Level II</i>	• BS Accounting Technology <i>PAASCU Level II</i>
• Bachelor of Arts <i>PAASCU Level IV</i> Major: <i>Economics</i> <i>English</i> <i>Political Science,</i> <i>Psychology</i> <i>Communication</i>	• BS Business Administration <i>PAASCU Level IV</i> Major: <i>Business Economics</i> <i>Financial Management</i> <i>Marketing Management</i> <i>Management</i> <i>Management Accounting</i>
• BS Biology (BSBio) <i>PAASCU Level III</i>	• BS Tourism Management
• BS Hotel and Restaurant Management	• BS Computer Science (BSCS) <i>PAASCU Level II</i>
• Bachelor of Elem. Educ. <i>PAASCU Level IV</i> Major in: <i>General Education</i> <i>Pre-school Education</i> <i>Special Education</i>	• Bachelor of Secondary Education <i>Level IV</i> Major in: <i>English</i> <i>Biological Sciences</i> <i>Mathematics,</i> <i>Religious Education</i> <i>Music, Arts, PE and Health (MAPEH)</i>
• BS Entrepreneurship	• BS Environmental Science
• BS Information Technology <i>PAASCU Level I</i>	• BS Library & Information Science
• BS Mathematics <i>PAASCU Level IV</i>	• BS Medical Technology
• BS Nursing <i>PAASCU Level III</i>	• BS Office Administration <i>PAASCU Level IV</i>
• BS Pharmacy (BSPPharm)	

TWO YEAR COURSES

*Associate in Office Administration (AOA)

*Associate in Entrepreneurship (AEn)

K – 12 BASIC EDUCATION PROGRAM - ELEM(*Level III***); SECONDARY(***Level II***) - Lagao Campus**

ALTERNATIVE SECONDARY EDUCATION – Lagao Campus

K – 12 BASIC EDUCATION PROGRAM - Espina Campus

NDDU TECHNICAL/VOCATIONAL COURSES - TESDA Accredited

MARIST TECHNICAL TRAINING PROGRAM (MTTP) - TESDA Accredited

College of Engineering and Technology NOTRE DAME OF DADIANGAS UNIVERSITY

Marist Avenue, General Santos City



Course Catalogue

BACHELOR OF MULTIMEDIA ARTS (BMMA)

Effective SY 2018 – 2019

Student's Signature	
Student's Name	
Contact Number	
Email Address	

**THE FOUR-YEAR CURRICULUM LEADING TO THE DEGREE
BACHELOR OF MULTIMEDIA ARTS**

*Per CHED Memorandum Order (CMO) No. 20, Series of 2017
Effective SY 2019 – 2020*

COURSE DESCRIPTION

Bachelor of Multimedia Arts program is designed to respond to the requirement in the discipline for graduates to be familiar with a wide range of media forms; and to provide the theoretical foundations and practical experience to develop skills in creative storytelling and expression for various purposes and contexts.

The goal of the program is to develop within students the knowledge and skills that will enable them to communicate effectively, critically and creatively across a range of new media technologies and forms, and to develop multimedia projects with these qualities, for various purposes.

PROGRAM OUTCOMES

At the end of the degree program, the students should:

1. Recognize the need for and demonstrate the ability for lifelong learning in multimedia;
2. Apply analytical and interpretive skills in multimedia;
3. Demonstrate research skills specific to the sub-disciplines in humanities;
4. Use appropriate theories and methodologies critically and creatively;
5. Design multimedia projects creatively, based on a knowledge of multimedia and communication theories, aesthetic principles and approaches;
6. Critically evaluate and articulate the societal, aesthetic, communicative and ethical value of a multimedia project based on global trends and issues in multimedia technologies, design and practice;
7. Demonstrate proficiency in the visual arts required in the production of multimedia projects;
8. Demonstrate technical proficiency in the use of the appropriate technologies required in the production of multimedia projects;
9. Demonstrate professionalism and ethical behavior in the practice of multimedia in the creative industries and other community contexts;
10. Collaborate effectively in multidisciplinary and multicultural teams; and
11. Acquire and internalize Christian values of Honesty, Punctuality, and Family spirit, among others, anchored on the ideals of Saint Marcellin Champagnat and Mother Mary in the practice of Multimedia Arts profession.

Reminders

- Student shall be responsible to write their official grades on the space provided.
- Student shall always make this document available for evaluation purposes, especially during enrolment.
- For Non-Catholics, RE 114 and RE 115 could be replaced with RE 40 and RE 30 respectively.
- NSTP 1, NSTP 2, PGS 1 and PGS 2 must be taken during the First Year.
- 3rd year standing – must have completed all first year to second year subjects
- 4th year standing – must have completed all first year to third year subjects

FIRST YEAR – FIRST SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	RE 111	Salvation Hist. Old Testament	3	0	3	
	GE 3	Mathematics in Modern World	3	0	3	
	GE 5	Purposive Communication	3	0	3	
	MMA 110	Introduction to Multimedia Arts	3	0	3	
	MMA 111	History of Graphic Design	3	0	3	
	MMA 112	Drawing 1	1	1	2	
	PE 1	Physical Fitness and Self-Testing Activities	2	0	2	
	PGS 1	Personal Growth Session 1	3	0	0	
	NSTP 1	National Service Training Program 1	3	0	3	
Total			24	1	22	

FIRST YEAR – SECOND SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	RE 112	Christology	3	0	3	RE 111
	GE 1	Understanding the Self	3	0	3	
	GE 10	Kontekstwalisadong Komunikasyon sa Filipino	3	0	3	
	MMA 120	Drawing 2	1	1	2	MMA 112
	MMA 121	Elements and Principles of Design	2	3	3	MMA 112
	PE 2	Rhythmic Activities	2	0	2	PE 1
	PGS 2	Personal Growth Session 2	3	0	0	PGS 1
	NSTP 2	National Service Training Program 2	3	0	3	NSTP 1
Total			20	4	19	

SECOND YEAR – FIRST SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	RE 113	Christian Faith	3	0	3	RE 112
	GE 7	Art Appreciation	3	0	3	
	GE 8	Ethics	3	0	3	
	GE 9	The Life and Works of Rizal	3	0	3	
	MMA 210	Color Theory	2	3	3	MMA 121
	MMA 211	Writing for New Media	3	0	3	GE 5
	MMA 212	Digital Photography	2	3	3	MMA 121
	PE 3	Recreational Activities (Individual and Dual Sports)	2	0	2	PE 2
Total			21	6	23	

SECOND YEAR – SECOND SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	RE 114	The Church	3	0	3	RE 113
	GE 4	Contemporary World	3	0	3	
	GE 11	Filipino sa Iba't-Ibang Disiplina	3	0	3	
	MMA 220	Typography and Layout	2	3	3	MMA 121, MMA 210
	MMA 221	2D Animation	2	3	3	MMA 120
	MMA 222	Fundamentals in Film and Video Production	2	3	3	MMA 211, MMA 212
	PE 4	Team Sports	2	0	2	PE 3
Total			17	9	20	

THIRD YEAR – FIRST SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	RE 115	Liturgy and Sacraments	3	0	3	RE 114
	Lit 1	Philippine Literature	3	0	3	
	MMA 310	Multimedia Publishing	2	3	3	MMA 220
	MMA 311	3D Modeling	2	3	3	MMA 120
	MMA 312	Digital Sound Production	2	3	3	MMA 222
	MMA 313	MMA Free Elective 1	3	0	3	3rd year standing
	MMA 314	MMA Elective 1	3	0	3	3rd year standing
Total			18	9	21	

THIRD YEAR – SECOND SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	RE 116	Christian Morality	3	0	3	RE 115
	GE 13	Sosyedad at Literatura/Panitikang Panlipunan	3	0	3	
	MMA 320	Interactive Media Design	2	3	3	MMA 310
	MMA 321	3D Animation	2	3	3	MMA 311
	MMA 322	Post-Production Techniques	2	3	3	MMA 312
	MMA 323	Research Methods	3	0	3	3rd year standing
	MMA 324	MMA Elective 2	3	0	3	3rd year standing
Total			18	9	21	

THIRD YEAR – SUMMER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk Lec Lab	Units	Pre-Req
	MMA 410	On-the-Job Training with Seminars and Field Trip	3 0	3	4th year standing
Total			3 0	3	

FOURTH YEAR – FIRST SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	GE 2	Readings in Philippine History	3	0	3	
	GE 6	Science, Technology and Society	3	0	3	
	MMA 411	Business Ventures in Multimedia	3	0	3	4th year standing
	MMA 412	Multimedia Seminars	3	0	3	4th year standing
	MMA 413	Thesis 1	2	3	3	MA 323, 4th year standing
	MMA 414	MMA Elective 3	3	0	3	4th year standing
Total			17	3	18	

FOURTH YEAR – SECOND SEMESTER

Grade	Cat. #	Descriptive Title	# of Hrs/Wk		Units	Pre-Req
			Lec	Lab		
	Lit 2	World Literature	3	0	3	
	MMA 420	Portfolio Preparation and Exhibit Design	2	3	3	4th year standing
	MMA 421	Thesis 2	2	3	3	4th year standing
	MMA 422	MMA Free Elective 2	3	0	3	4th year standing
Total			10	6	12	

BMMA SUGGESTED ELECTIVES

Descriptive Title	# of Hrs/Wk		Units	Pre-Req
	Lec	Lab		
Advanced 3D Animation	3	0	3	
Digital Storyboarding	3	0	3	
Acting for Animation	3	0	3	
Writing for Film and Production	3	0	3	
Acting and Directing for Film	3	0	3	
Documentary Film	3	0	3	
Motion Graphics	3	0	3	
Brand Communications and Design	3	0	3	
Advanced Web Design	3	0	3	
Multimedia Journalism	3	0	3	
Art and Design Management	3	0	3	
Writing for Film and Television	3	0	3	
Multimedia Education	3	0	3	
Advanced Digital Video Production	3	0	3	
Advanced 3D Sculpting	3	0	3	

BMMA SUGGESTED FREE ELECTIVES

Descriptive Title	# of Hrs/Wk		Units	Pre-Req
	Lec	Lab		
Communication Media Laws and Ethics	3	0	3	
Communication, Culture, and Society	3	0	3	
Journalism Principles and Practices	3	0	3	
Risk, Disaster and Humanitarian Communication	3	0	3	